

Sofia Kasimi






UX-UI Designer/ Frontend Designer

Creative UX Designer with experience in designing and developing real-world applications.

My graphic design coupled with the UI-UX skills gave me a holistic view of delivering user-centered designs, from the ideation to the polished deliverables, escalating usability with the firm identity.

Having applied knowledge in web front-end development, I understand systems and their limitations and I can drive puzzle-solving discussions.





Contact

-  sofiakasimiux@gmail.com
-  +45 71638102
-  SofiaUX/portfolio-website

Software

Adobe Suite / Creative Cloud
Sketch / Figma / UX Pin
Invision / Studio
Atom / Github
Google Analytics / Miro

Language

Greek 
English 
Dutch 
German 

Hobby

 Travel  Yoga
 Music  Drawing

Experience

2020-Present
(Jan-May)

UX/UI Designer at Webshipper
<https://webshipper.com/>

- Illustrate user inputs to Personas
- Interactive mockups for development
- Redesign the SaaS platform
- Documented Modular UI library

2018-2019
(Sep-Dec)

UX Designer at St-Art B.V
<https://www.st-artamsterdam.com/>

- User research and task analysis
- Structure User journeys-sitemap
- Design fast Prototyping
- Analyze A/B testing to solutions

2012-2018
(Nov-Jun)

Freelancer Graphic Designer
logo designer & book illustrator

- Logo design accompanied by Brand Book
- Rebranding strategy for the digital market
- Illustrations and infographics
- Generate web and mobile icons

Education

2017-2018
(Feb-Jan)

UX specialist / Front end designer
Careerfoundry GmbH

- UX / UI responsive app from scratch
- IA and UX research / discovery phase
- Web app development (HTML, CSS, JS)

2007-2010
(Sep-Oct)

BA of Art / Graphic Design
Vakalo Art Academy